



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – December 2019
DATE: 1/10/2020
CC: Department Heads, Town Council

Report from Library Director: A small group of people from various Town Departments have been working diligently on the new Town website. At this point we have selected the template and are working on the colors and tweaking the layout. Seeing the improved functionality, transparency, and usability features as we work on this site makes us all excited to be part of this project.

Report from Adult Services Library: The library, in partnership with the Yavapai Library Network, is pleased to announce the roll-out of Yavapai Event Services, or Y.E.S., a county-wide, complete, and user-friendly event calendar. This online, easily accessible calendar is a clear window into 1000s of events across Yavapai County. Using simple filters, the public can find just the right event in just the right location. Camp Verde Community Library was one of the first institutions to adopt and use the Calendar. Early adoption made sense because the calendar software is not only attractive and user-friendly, it offers many features that our previous system did not, like online room-use requests, user interaction and statistical tracking.

The Y.E.S. Calendar also helps people find meeting rooms across the county. A person wishing to host an event or meeting can search for a room that matches his/her needs, schedule, and budget! The online and mobile-friendly portal displays room capacity, use guidelines, and amenities. A user can request a reservation online and save a dozen phone calls. Stop by the library and ask a librarian for a tour of the Y.E.S. calendar system and find an event to attend today or take a look online at www.yavapai.events!

Report from Circulation: Circulation staff and volunteers had fun doing the ugly sweater contest with Jenni, our Children's Librarian. The Friends of the Library held a sale with 50% off all Christmas items. People enjoyed browsing through the things on the sale table, making the event a success.

Report from Teen Library: December brought holiday cheer and the end of another year. YAC took part in the Parade of Lights, after some technical difficulties, and then had a small Christmas party at the library afterward. Looking toward the New Year, my hope is that YAC becomes more engaged with the community, and begins taking initiative to do so. In addition,



thanks to the fundraising efforts of Friends of Camp Verde Library, the Teen Library is getting new furniture, helping to carve its identity in the Library and community.

Report from Children's Library: December was a fun month for creating Christmas crafts and cards. The children loved making cards for the seniors in our community and the seniors appreciated the thoughtfulness and creativity that each child contributed. Wednesday's Story Time with Dewey were a blast with our very own Grinch and fun holiday crafts! National Ugly Sweater Day was hilarious among the staff. Our patrons thought it was fun to see us all getting into the holiday spirit!



To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

	Dec-19	Dec-18	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses						
Traffic Count	7,545	6,942	8.7%	51,526	52,812	-2.4%
New Cards Issued	45	46	-2.2%	389	409	-4.9%
Public Computer Use	1,103	1,047	5.3%	7,066	8,237	-14.2%
Early Literacy Computer Use	129	130	-0.8%	1,021	893	14.3%
Requests for Computer Help	75	79	-5.1%	636	657	-3.2%
Reference Questions	82	94	-12.8%	579	885	-34.6%
Study Room Uses	42	49	-14.3%	363	341	6.5%
Study Room Use - Hours	81	71	14.1%	705	686	2.8%
Study Room Use - People Served	61	58	5.2%	437	473	-7.6%
Total In-Library Use	9,163	8,516	7.6%	62,722	65,393	-4.1%
Library Programs						
Community Room Uses	24	27	-11.1%	217	268	-19.0%
Community Programs Attendance	179	222	-19.4%	1,526	2,645	-42.3%
Adult Programs	16	16	0.0%	128	92	39.1%
Adult Program Attendance	106	138	-23.2%	1,494	809	84.7%
Children's Programs	31	23	34.8%	160	113	41.6%
Children's Program Attendance	173	166	4.2%	1,195	1,113	7.4%
Teen Programs	12	12	0.0%	78	71	9.9%
Teen Program Attendance	129	101	27.7%	994	893	11.3%
Total Library Program Attendance	587	627	-6.4%	5209	5460	-4.6%
Circulation						
Self-Checkout Use	1,527	1211	26.1%	8,959	3,887	130.5%
Items Checked Out	4,969	4,494	10.6%	30,248	29,668	2.0%
Items Checked In	5,337	4,899	8.9%	34,542	31,686	9.0%
Renewed Items	847	819	3.4%	5,393	4,791	12.6%
Total Circulation	11,153	10,212	9.2%	70,183	66,145	6.1%
Circulation Areas of Interest						
Audio Books	199	203	-2.0%	1,214	1,451	-16.3%
DVDs & Movies	2,170	1,753	23.8%	13,049	12,003	8.7%
eBooks	616	478	28.9%	4,066	2,700	50.6%
Laptops & iPads	56	123	-54.5%	465	316	47.2%
Magazines	62	77	-19.5%	407	426	-4.5%
VOX Media Books	58	43	34.9%	258	149	73.2%
Children's Material	980	955	2.6%	6,851	6,215	10.2%
Teen's Material	467	634	-26.3%	3,027	4,071	-25.6%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,103	943	17.0%	6,817	6,588	3.5%
Transit Items Sent & Received	1,734	1,418	22.3%	11,130	9,412	18.3%
CVCL ILL Items Going Out	33	31	6.5%	177	189	-6.3%
ILL Items for CVCL Patrons	3	3	0.0%	27	33	-18.2%
Total Transit, HOLDS & ILL Activity	2,873	2,395	20.0%	18,151	16,222	11.9%
Library Volunteers						
Number of Volunteers	26	29	-10.3%	148	197	-24.9%
Number of Hours Given	351	483	-27.3%	2,712	3,474	-21.9%
Average Hours/Volunteer	13.5	16.7	-18.9%	18.3	17.6	3.9%
Collection & Development						
New Kids & Teen Material Added	117	38	207.9%	379	344	10.2%
New Books & Magazines Added	221	137	61.3%	1,142	1,264	-9.7%
New Audio-Visual Material Added	35	60	-41.7%	590	271	117.7%
Total Items Added	256	197	29.9%	1732	1535	12.8%
Mending & Donations						

Items Mended or Repaired	14	82	-82.9%	455	1,088	-58.2%
Donations Processed	1,434	536	167.5%	9,366	7,898	18.6%
Donations Cataloged		54	-100.0%	551	203	171.4%